

Science to Business | Round 1

Green Proteins

12.30 – 13.30

- NIZO food research, Rene Floris
- NewForesight Consultancy, Lucas Simons
- Vivera, Gert-Jan Gombert

Moderator: Food for Impact, Jeroen Willemsen



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Proposing a Novel Index Reflecting Both Climate Impact and Nutritional Impact of Food Products



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SNRF (NRF3.3)

$$= \frac{\left(\frac{g \text{ EFA}}{12.4 g} - \frac{g \text{ SFA}}{20 g} \right) + \left(\frac{g \text{ plant protein}}{50 g} - \frac{g \text{ sodium}}{2.4 g} \right) + \left(\frac{g \text{ dietary fibre}}{25 g} - \frac{g \text{ added sugars}}{50 g} \right)}{3 \times \left(\frac{kcal \text{ energy}}{2000 kcal} \right)}$$

Harry Aiking



Investors urge food companies to shift from meat to plants



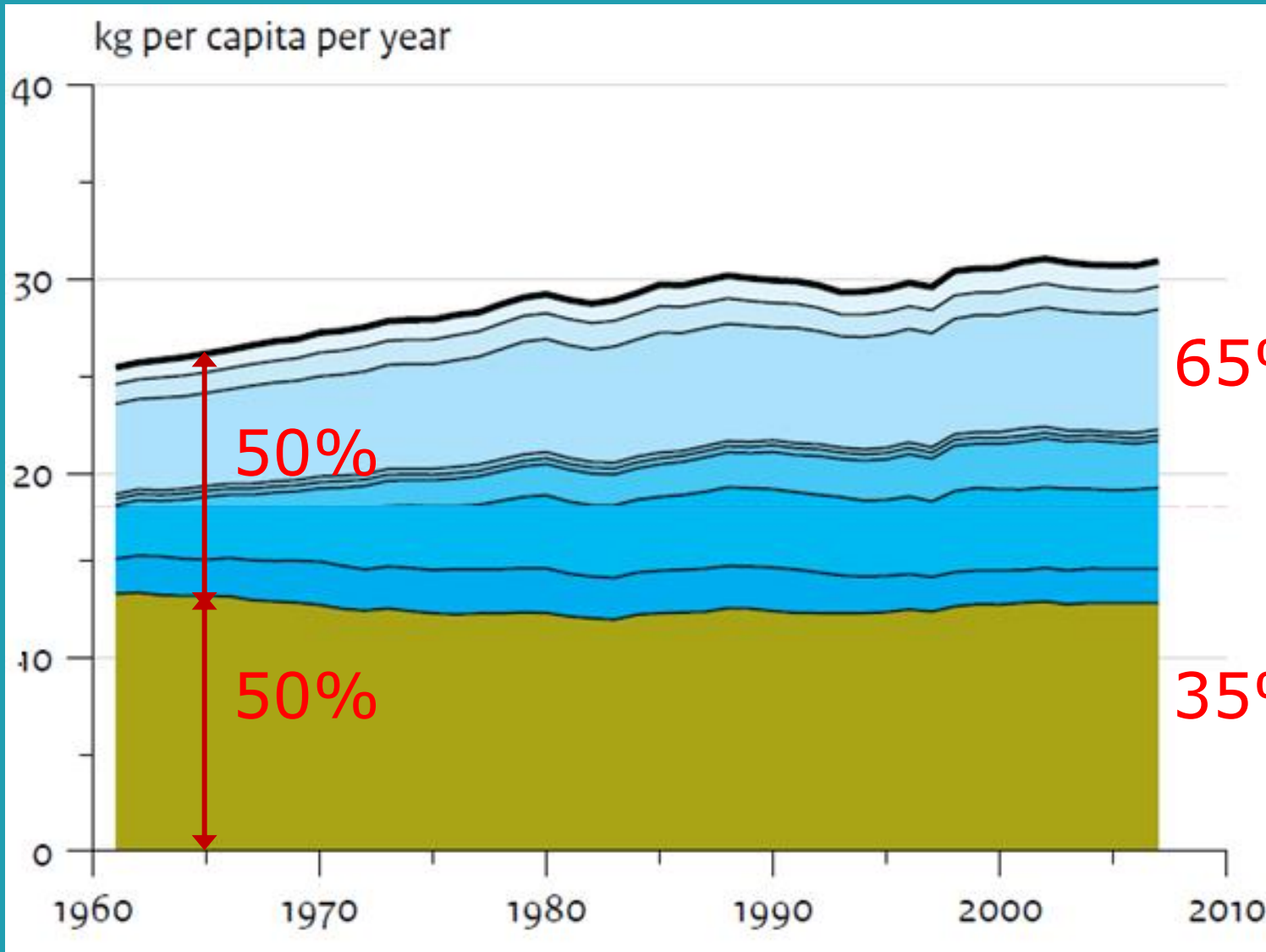
By **Simon Jessop** | LONDON

A group of 40 investors managing \$1.25 trillion in assets have launched a campaign to encourage 16 global food companies to change the way they source protein for their products to help to reduce environmental and health risks.

The investors, which include the fund arm of insurer Aviva and several Swedish state pension funds, wrote to the food companies on Sept. 23 urging them to respond to the "material" risks of industrial farming and to diversify into plant-based sources of protein.

Among the companies targeted were Kraft Heinz, Nestle, Unilever, Tesco and Walmart, a statement by the Farm Animal Investment Risk & Return Initiative, which organized the investor group, said on Monday.





The Protein Puzzle



René Floris
Division Manager Flavour & Texture
NIZO food research



Gert Jan Gombert Commercial Manager Vivera



Lucas Simons
Founder and CEO
NewForesight Consultancy



Discussion





European Union



European Regional Development Fund

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the European Union**

The Green Protein Accelerator

Accelerates Market Introduction of Plant Protein Innovations

